



PUBLICSECTOR CATERING ALLIANCE FORUM

Leonardo Hotel and Conference Venue
Hinckley Island - 19th November 2024

2024

Background

The Public Sector Catering Alliance emerged over several years originally from the PSC Most Influential list and latterly from the PSC 100 Group. The

purpose of the Alliance is to bring the different parts of public sector catering together along with people who influence its short- and long-term strategies and aims to share knowledge and agree how the industry best supports each other.

The 'Most Influential' debate and lunch brings together the senior industry leaders once a year to develop this cooperation and the biannual PSC Expo gives a platform to disseminate information and ideas to the wider industry and to support and celebrate the great work done by those who work in the sector.

Recent feedback is that an event is required where a wider conversation can occur amongst more key decision makers and influencers so that broader support can be engaged to drive forward key initiatives and objectives. Neither of the current events gives that kind of platform either by scale or nature.

The PSC Alliance Forum

The forum will stimulate conversation around key issues with a programme designed to question and challenge. It will also give the attendees opportunities to network with peers and with the supply

chain who work with the caterers to make their jobs easier and objectives more achievable. Some of the key platforms for the idea to work:

- Day and evening event starting with an opening keynote and finishing with a networking dinner (see outline schedule)
- People on the PSCMI list will be invited as guests
- 80 other invites will be made to senior industry personnel
- Conference programme to be funded to same levels as Expo to ensure quality and breadth
- 40 exhibitor packages to include 1 person with accommodation, dinner, 3x2 SqM pop-up stand, etc.
- Exhibitors can purchase 1 extra DBB place
- 3 hours of exhibition/supplier networking event will be planned in with lunch served
- PSC Alliance partners will get a discounted stand package

Dinner

Uniquely delegates will outnumber exhibitors at the dinner so, there is a guarantee of a good mix of potential to meet senior industry personnel. We will also be looking to instigate an innovative networking idea where exhibitors will be asked to move tables between the main and dessert course in order to increase the potential contact opportunities. The passing of the Alliance chair will also happen during the evening.

Outline Schedule:

10am – Exhibition viewing

11am – Welcome and Opening Keynote and programme

1pm – lunch/networking/meet the buyer

3pm – State of the Nation and keynote 2

5pm – Actions & Close

7pm - Networking dinner
Location – Leonardo Hinckley Island

Date – November 19th 2024
Costs

Delegates - £0 – invited guests only

Alliance partner stand - £1,465
Other stands - £2,500

Exhibitor extra person (DBB) - £300

Exhibitor extra day places - £75

With thanks to PSC Alliance partners:

